

***INTRODUCING ROI***  
*by Joel McFadden*

Recently we have had the opportunity to work with a multi disciplinary business advisory firm located in Wilmington, Delaware, called ROI. This group brings to us a very strong analytical and financial background which we find very interesting. Some of the specific services they offer include: Financial Modeling, Pricing Analysis, Mergers and Acquisitions, Financial Succession Planning and Business Valuation.

One of the services we will be offering together is recruiting of key employees. We have a process and track record which may help you fill that critical slot with an excellent employee.

If it this is of interest, contact your Kraft consultant or check in with our Exton office. You can also learn more about the firm on their web site: [www.ROI-results.com](http://www.ROI-results.com).